

From the desk of Jason Stadlander,

December 2006

Ecatalogs Newsletter

**Today:** I am happy to announce that we have recently finished our NEWS/FAQ module. As you all know, Ecatalogs growth is due to it's monthly maintenance contracts and included in your contract is free access to all new modules. This new module allows you to upload text, pictures and Word, Excel, Acrobat Reader, Power Point (.doc, .xls, .pdf, .ppt) files. The only cost to you are minimal fees for design integration. Please contact me at 514.574.2829 if you would be interested in integrating the NEWS/FAQ module to your Ecatalog.

Links to your WebPages - I have recently added many Ecatalog customers to our "clients" section of [www.ecatalogs.ca](http://www.ecatalogs.ca). Please feel free to review the text accompanying your listing in the Ecatalog directory and send me adjustment for French, or any text changes you would like.

**Tomorrow:** Where we are going? I am asked this question by our Ecatalog community regularly. The answer is that we are going to be expanding our system and providing a monthly newsletter to help you get to know your Ecatalog better.

**Tip of the day:** Did you know that your Ecatalog supports multiple images? You can request this feature be turned on in your Ecatalog by e-mailing: [jason@ecatalogs.ca](mailto:jason@ecatalogs.ca)

For an example of Multiple Images currently in use by a customer please go to [www.groupegala.com](http://www.groupegala.com) and in the Gallery > Photos section look at the 1st item Black/Silver Stripe 80x80 Overlay. Underneath the Main Photo is an "Other Photos" image that Kevin Malinoff is using to display a close-up of the tablecloth.

Decembers Featured Client: Getting to know your fellow Ecatalog users is important. As such, once a month I will feature 1 client and tell you a little bit about them.

Customer: Groupe Gala - Franks Location Rentals

Website: [www.groupegala.com](http://www.groupegala.com)

Owner: Kevin Malinoff

Groupe Gala is one of Montreal's premiere rental agencies for corporate events, weddings, communions, bar/bat mitzvah's etc.. With over 30 years of experience in the party and event rental industry, we can offer our clients a unique and extensive product selection, while continuing to provide the highest level of service, quality and reliability.

Groupe Gala was looking for an affordable method to Catalog products for their potential clientele. Using their Ecatalog, Kevin Malinoff was able to categorize and upload an array of products. What was so impressive was the speed of implementation. Within 6 hours of their order Groupe Gala was

able to add products to their Catalog. As most clients, Groupe Gala's Ecatalog is a continuing work in progress as Kevin continues to add products to the Catalog weekly. For more information please visit [www.groupegala.com](http://www.groupegala.com).

Feedback: As this is our 1st Newsletter, I would love to hear any suggestions of what information you would like to see in future Newsletter.

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